



Skills

● = Skill Level / 5

- ● ● ● ● Adobe Creative Suite (all programs including InDesign, AfterEffects)
- ● ● ● ● HTML and CSS
- ● ● ● JQuery, MySQL, PHP, XML
- ● ● ● Apple FinalCut Pro, Motion, Adobe Premiere (video editing/effects)
- ● ● ● Blender (3D modeling and animation)
- ● ● ● WordPress Websites (including custom theme development)
- ● ● ● Microsoft Office (all programs including Visio)
- ● ● ● Professional photography, art direction, photo editing, print production
- ● ● ● Axure, InVision App, Adobe XD (wireframing and prototyping)
- ● ● ● Illustration: traditional and digital
- ● ● ● Agile / Scrum Certified

Experience

April 2016 - December 2017 : Gilson Graphics : UI/UX Designer

Duties include software interface testing, UX evaluation, and design. Worked on multiple software and website style guides, wireframing and prototyping. Led multiple client presentations on the UX Design process and contemporary web trends.

January 2015 - April 2016 : TerraTrike : Digital Marketing and UX Specialist

Responsible for website updates and mini-site creation for multiple national campaigns. Photo and video creation, editing and design. Led Design, UX, branding and video production for two major marketing endeavors: TerraTrike University and Why TerraTrike.

April 2013 – January 2015 : Dematic Corporation : Lead UI/UX Designer

Responsible for software interface evaluation, testing and design. Authored detailed style guides and training programs for a corporation-wide UX initiative.

January 2007 – Present : Duckworth Interactive : Founder, UI/UX Designer

Specializing in user experience/usability, interface design and frontend development. Performed on-site work with Global Forex Trading and Johnson Controls, and with clients such as Stanley Steemer, Johnson Controls, Toshiba Medical and Microart Services - Toronto.

February 2008 – April 2011 : Stryker Instruments : Web and Video Specialist

Responsible for corporate website updates and additions as well as designing new product videos and educational programs. Initiated system for usability testing, design and upkeep of the corporate intranet. Worked on design direction, planning and launch of mini-sites and mobile apps.

January 2005 – January 2007 : Ignition Workshop : Creative Lead & Foreman

Responsible for creative and technology leadership, web design, web and DVD development for clients in various industries. Provided sales support and led presentations with clients and prospects.

Education

Ferris State University, Bachelor of Science: May 2000, Magna Cum Laude, Dean's List
Major: Visual Communication, emphasis in digital media, English and art history. GPA: 3.75

Ferris State University, Associate of Science: May 1998, Magna Cum Laude, Dean's List
Major: Visual Communication with emphasis in digital media. GPA: 3.8

Army Sergeant's Personal Leadership Development Course (PLDC)
Camp Shelby, MS, Graduate with honors. 1998.

Activities

Speaker/Presenter, Innaugural Grand Rapids Pekachuka Event
Prepared and delivered a presentation for the local branch of this international club. 2011.

Interactive Committee Chair, AD2 Advertising Club West Michigan
Chairperson and educational speaker. Worked on campaign that won national awards. 2007.